

WHAT IS CLAIMED IS:

1. A method for the evaluation of the personality of a person comprising:
 - a) instructing the person to graphically represent the life of the person using a map, said map including:
 - i. points, each one of said points representing an entity significant in said life of the person, each one of said points accompanied by a respective first annotation, said first annotation textually explaining the meaning of respective said entity;
 - ii. connecting lines, each one of said connecting lines connecting at least two of said points, wherein each one of said connecting lines represents a relationship between said entities represented, each respectively, by one of said points, each one of said connecting lines accompanied by a respective second annotation, said second annotation textually explaining the meaning of said relationship;
 - iii. encircling lines, each one of said encircling lines encircling one or more of said points, so that entities represented by respective encircled points share a common trait, each one of said encircling lines accompanied by a respective third annotation, said third annotation textually explaining the meaning of said common trait; and
 - b) drawing conclusions concerning the personality of the person by evaluating said map.
2. The method of claim 1 wherein said evaluating includes:
 - a) judging conformity and adherence to rules by the person as represented in said map;

- b) judging achievement orientation of the person as represented in said map;
- c) judging sociability of the person as represented in said map;
- d) judging intellectual orientation of the person as represented in said map; and
- e) judging emotional stability of the person as represented in said map.

3. A method for ascertaining the relative suitability for a function of a plurality of candidates, comprising:

a) instructing each of the plurality of candidates to individually graphically represent the respective life of the respective candidate using a map, said map including:

- i. points, each one of said points representing an entity significant in said life of the person, each one of said points accompanied by a respective first annotation, said first annotation textually explaining the meaning of respective said entity;
- ii. connecting lines, each one of said connecting lines connecting at least two of said points, wherein each one of said connecting lines represents a relationship between said entities represented, each respectively, by one of said points, each one of said connecting lines accompanied by a respective second annotation, said second annotation textually explaining the meaning of said relationship; and
- iii. encircling lines, each one of said encircling lines encircling one or more of said points, so that entities represented by respective encircled points share a common trait, each one of said encircling lines accompanied by a respective third annotation, said third annotation textually explaining the meaning of said common trait; and

- b) drawing conclusions concerning the suitability for the function of each one of the plurality of candidates by evaluating each one of respective said maps; and
- c) selecting from amongst the plurality of candidates one or more most suitable candidates.

- 4. The method of claim 3 wherein said evaluating includes:
 - a) judging conformity and adherence to rules by each one of the candidates as represented in said map;
 - b) judging achievement orientation of each one of the candidates as represented in said map;
 - c) judging sociability of each one of the candidates as represented in said map;
 - d) judging intellectual orientation of each one of the candidates as represented in said map; and
 - e) judging emotional stability of each one of the candidates as represented in said map.
- 5. A method for initiating a conversation about a person comprising:
 - a) instructing the person to graphically represent the life of the person using a map, said map including:
 - i. points, each one of said points representing an entity significant in said life of the person, each one of said points accompanied by a respective first annotation, said first annotation textually explaining the meaning of respective said entity;
 - ii. connecting lines, each one of said connecting lines connecting at least two of said points, wherein each one of said connecting lines represents a

relationship between said entities represented, each respectively by one of said points, each one of said connecting lines accompanied by a respective second annotation, said second annotation textually explaining the meaning of said relationship; and

iii. encircling lines, each one of said encircling lines encircling one or more of said points, so that entities represented by respective encircled points share a common trait, each one of said encircling lines accompanied by a respective third annotation, said third annotation textually explaining the meaning of said common trait;

b) drawing conclusions concerning the personality of the person by evaluating said map; and

c) discussing said conclusions with the person.

6. The method of claim 5 wherein said evaluating includes:

a) judging conformity and adherence to rules by the person as represented in said map;

b) judging achievement orientation of the person as represented in said map;

c) judging sociability of the person as represented in said map;

d) judging intellectual orientation of the person as represented in said map; and

e) judging emotional stability of the person as represented in said map.